



AUTHENTIC FIAT® ACCESSORIES





TAKE CARE

LICENSE PLATE FRAME.

Make it official. Put your FIAT® 500 brand pride front and center and at the back end, too. Formed from stainless steel, frame features the FIAT 500 logo. Available in painted Black and Stainless Steel.

2 FRONT END COVER.

Let's just say there's no such thing as overprotecting your 500. This Front End Cover protects against bugs, dirt and other road debris. Designed to securely fit the contours of the front end, this two-piece construction allows the hood to be opened without removing the cover.



3 OUTDOOR VEHICLE COVER. Your FIAT® 500 finish is shielded from UV rays, dirt and other pollutants with this washable, weather-resistant, heavy-duty cover. Cover features the FIAT logo.

4 INDOOR VEHICLE COVER.

The garage can be a cruel, cruel place. Your FIAT 500 gets the extra coverage it deserves with this dust cover featuring a vintage FIAT image.







APPLIED ARTS











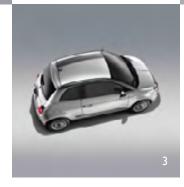


















ROOF GRAPHICS.

This is a car that was built to season to taste, and each and every graphic adds a dose of spice to your specific order. All graphics are made of the highest-quality 3M™ material.

- I. WHITE CHECKER
- 2. RED/WHITE/BLUE 6. BRITISH UNION JACK
- 3. BLACK BAR CODE 4. AMERICAN FLAG
- 5. ITALIAN FLAG
- 7. WHITE BAR CODE
- II, ITALIAN STRIPE 12. WHITE THIN STRIPES 8. RED DOUBLE RACING STRIPE
- 9. MEXICAN FLAG 10, RED THIN STRIPES
- 13. RED/WHITE/GREEN 14. BLACK THIN STRIPES
- 15. CANADIAN FLAG
 - 16. BLACK CHECKER





FAN FAVORITES



17-inch Hyper Black Wheel⁽¹⁾



16-inch Flat Pan Wheel⁽¹⁾



16-inch Matte Black Lightweight Race Wheel⁽¹⁾



16-inch Silver Painted 5-Spoke Wheel



16-inch Black Painted5-Spoke Wheel



Black Wheel Pocket Insert



Chrome Wheel Pocket Insert



Red Wheel Pocket Insert



White Wheel Pocket Insert

PREMIUM WHEELS.

Each custom wheel is machined to match the exact specifications of FIAT® 500 and is designed to deliver a smooth and balanced ride. Each wheel is treated with a durable Clear Coat finish. Of course, they're also designed to look good. Real good.

WHEEL POCKET INSERTS:(2)

These Wheel Pocket Inserts are like trick laces on a new pair of just-released kicks. A set of four high-quality inserts mount securely and fit our 16-inch Painted 5-Spoke Wheels. Available in Black, Red. White and Chrome.

BODYSIDE GRAPHICS.

Think of them as tattoos that can be removed when it's time to meet the parents for the first time. Bodyside Graphics for FIAT are professionally installed to last as long as you want, and can be removed when you're ready for a new look.



AUBURN UNIVERSITY BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Silver Painted 5-Spoke Wheels.



UNIVERSITY OF GEORGIA BODYSIDE GRAPHIC. Vehicle also shown with 17-inch Hyper Black Wheels(1)



WHITE RACING STRIPE BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels with White Wheel Pocket Inserts,⁽²⁾ Bodyside Molding with Bar Code Inserts and Mopar® Fender Badges.



PREMIER EDITION BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels and Bodyside Molding with Black 500 Logo Inserts.



UNIVERSITY OF KENTUCKY BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels.



LOUISIANA STATE UNIVERSITY BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Silver Painted 5-Spoke Wheels with Chrome Wheel Pocket Inserts.⁽²⁾



PINK RIBBON BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels with White Wheel Pocket Inserts.⁽²⁾



RED RACING STRIPE BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Matte Black Lightweight Race Wheels⁽¹⁾ and Bodyside Molding with Red Checker Inserts.



TEXAS A&M UNIVERSITY BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Silver Painted 5-Spoke Wheels with Black Wheel Pocket Inserts.⁽²⁾



MICHIGAN STATE UNIVERSITY BODYSIDE GRAPHIC. Vehicle also shown with 17-inch Hyper Black Wheels.(1)



UNIVERSITY OF NOTRE DAME BODYSIDE GRAPHIC. Vehicle also shown with 17-inch Hyper Black Wheels(1)



RED/WHITE/BLUE BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Flat Pan Wheels⁽²⁾ Bodyside Molding with Mopar® Inserts and American Fender Badges.



FLORIDA STATE UNIVERSITY BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Matte Black Lightweight Race Wheels.(1)



UNIVERSITY OF LOUISVILLE BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels with White Wheel Pocket Inserts.⁽²⁾



RED/WHITE/GREEN BODYSIDE GRAPHIC.

Vehicle also shown with 16-inch Black Painted 5-Spoke
Wheels with Red Wheel Pocket Inserts⁽²⁾ Bodyside Molding
with Red/White/Green Inserts and Italian Fender Badges.



UNIVERSITY OF FLORIDA BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Silver Painted 5-Spoke Wheels with Black Wheel Pocket Inserts⁽²⁾



MAPLE LEAF BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Silver Painted 5-Spoke Wheels with Red Wheel Pocket Inserts⁽²⁾ and Canadian Fender Badges.



UNIVERSITY OF OKLAHOMA BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels with Red Wheel Pocket Inserts.⁽²⁾



UNIVERSITY OF ARKANSAS BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels with Red Wheel Pocket Inserts⁽²⁾



UNIVERSITY OF NEBRASKA BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels.



BLACK RACING STRIPE BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels with Chrome Wheel Pocket Inserts⁽²⁾ and Bodyside Molding with Black Checker Inserts.



UNIVERSITY OF ALABAMA BODYSIDE GRAPHIC. Vehicle also shown with 16-inch Silver Painted 5-Spoke Wheels with White Wheel Pocket Inserts.⁽²⁾

NICE ACCENT

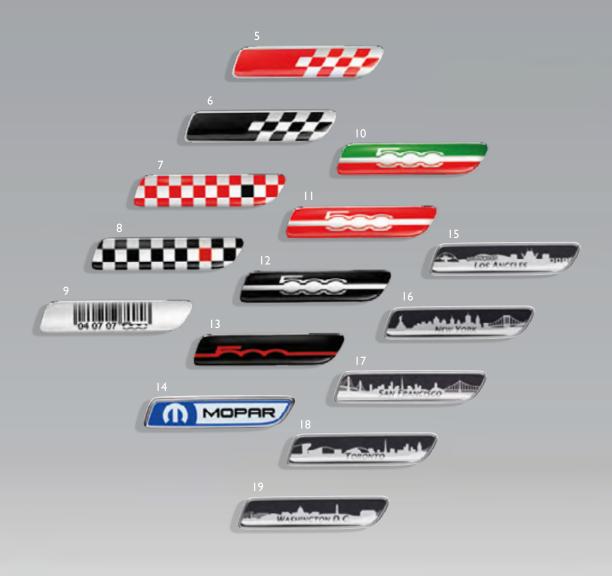




FENDER BADGES.

A little loyalty goes a long way, and you can express yours with these solidly crafted emblems. Choose from several themed designs, including:

I. MOPAR® 2. AMERICAN 3. ITALIAN 4. CANADIAN



BODYSIDE MOLDING INSERTS(1)

As a general rule, it's difficult to get excited about moldings, but these bodyside combinations are exceptions to the rule. A wide range of graphics tell the world where you're coming from — in some cases, quite literally.

- 5. RED CHECKER
- 6. BLACK CHECKER
- 7. RED CHECKER/ **BLACK DOT**
- 8. BLACK CHECKER/
- RED DOT
- 9. BAR CODE
- 10. RED/WHITE/GREEN 500 LOGO
- II. RED 500 LOGO
- 12. BLACK 500 LOGO
- 16. NEW YORK 13. RED LINE BLACK 17. SAN FRANCISCO

15. LOS ANGELES

500 LOGO 18. TORONTO 14. MOPAR® LOGO 19. WASHINGTON, D.C.

⁽¹⁾ Inserts require Bodyside Moldings, sold separately.



TWO-TONE OPTIONS

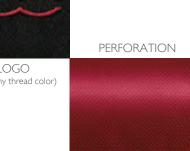


DETAIL OPTIONS





500 LOGO (available in any thread color)



SEAT COVERS

Tailored for a perfect fit, these fabric covers won't block seat controls while protecting original upholstery from dirt, damage and late-night burrito disasters. Easily removable for washing and feature the 500 logo.





PREMIUM CARPET FLOOR MATS.

Tough enough to take a pounding, yet plush enough to rival grandma's carpet. These Black 24-ounce luxury floor mats are custom-fit for the interior and feature the 500 logo. The rubber-nibbed backing keeps the mats firmly in place. Thank you, nibs.



4 REAR CARGO ORGANIZER(I)

You'll want to buy a few of these: Collapsible Cargo Tote features the FIAT® logo, convenient carry handles, skid-resistant rubber bottom, snap-in dividers for modular storage and easy-to-clean surface. Folds down to portable size.

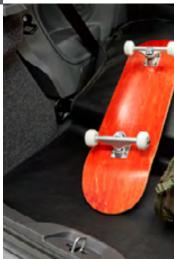


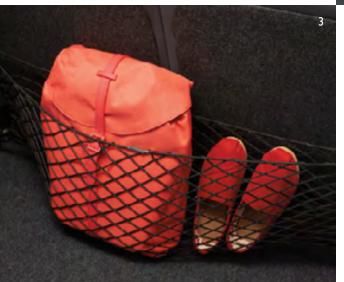
Fits in the rear cargo area to help protect carpeting from spills, dirt, grease and grime. Tray features the 500 logo, is available in Black and removes easily for cleaning.

3 CARGO AREA NET.(1)

Seize the day — and your cargo — this Black nylon net fastens to tie-down loops and keeps items from rolling around your cargo area.









5 CARGO AREA LINER.(1)

Make detailing a snap with this molded liner specifically designed to cover the entire rear area of your FIAT when the back seats are down, Available in Black,

6 ALL-WEATHER MATS.

Black custom-fit mats are molded and feature the 500 logo. Deep grooves help prevent water, snow and mud from doing a number on your carpet.

(1) Properly secure all cargo.



FRONT AND REAR FASCIA KIT. 7 CHROME FOG

Do we detect a little attitude? Fascia Kits for Pop and Lounge models add a little more substance and amp up the FIAT® 500 persona. Available in Black, Red, White, Blue, Gray and Bright Silver.

2 CHROME FOG LIGHT SURROUND.

Highlight your grille and fog lamps with a flash of chrome, and take functional to a much better place.

3 FOG LIGHTS(1)

Designed to undercut inclement weather and minimize glare. Lights are integrated into fascia openings and include production lights and switch. Switches are available in Black and Ivory.

4 CHROME HOOD SPEAR.

It's a nod to the FIAT® 500 of the past in the form of a chrome accent that stands out in front. A direct descendant of the original design.

5 REAR SPOILER.

Get down with the force. This FIAT 500 Rear Spoiler adds attitude and aerodynamic efficiency in equal doses. Standard on Sport model, available on Pop and Lounge models. Vehicle on the left is also shown with Chrome Mirror Covers, Bodyside Moldings with Black Checker Inserts and American Fender Badges. Vehicle on the right is also shown with Bodyside Moldings with Black Checker/Red Dot Inserts, Canadian Fender Badges and 16-inch Black Painted 5-Spoke Wheels with Chrome Wheel Pocket Inserts.



BRIGHT PEDAL KIT.

Stainless steel pedal covers add plenty of bold brightwork to your footwell. Rubber on pedals provides positive traction. No drilling required.

- MANUAL PEDAL KIT.
- **7** AUTOMATIC PEDAL KIT.



4 FIAT® 500 CABRIO WINDSCREEN.

Change the forecast from high winds to all-inclusive resort breeze with this windscreen for FIAT 500 Cabrio. Reduces wind buffeting while driving with the top down. Sturdy Black mesh material features 500c logo.



5 AMBIENT LIGHTING.

You can't control traffic, but you can control the mood inside the cabin. These LED lights mount under the dash to add a perfect amount of accent lighting to both the driver and front-passenger footwells. Eight color settings and low/high lighting intensity let you select one perfect interior ambience.

6 KICKER® SOUND SYSTEM.
This dog definitely knows how to bark. The KICKER amplifier and subwoofer are specifically designed for FIAT 500. KICKER parts install easily; no cutting or soldering is required.





3 DOOR SILL GUARDS.

Step up your style. Brushed stainless steel guards shine with the 500 logo and enhance the appearance of your vehicle while protecting door sills from scratches.



RACK ON



- REAR WINDOW-MOUNT SNOWBOARD CARRIER.(1) Show your stick some love. This Rear Window-Mount Snowboard Carrier holds up to two snowboards and features integrated locks for easy loading and unloading. Mounts to Removable Rear Window-Mount Rack, sold separately.
- 7 REAR WINDOW-MOUNT SKI CARRIER.(1) Take the triple lift. This Rear Window-Mount Ski Carrier whisks three pair of skis up to the mountains. Features integrated locks for easy loading and unloading. Mounts to Removable Rear Window-Mount Rack, sold separately. Vehicle shown with Side Window Air Deflectors and 16-inch Black Painted 5-Spoke Wheels with Chrome Wheel Pocket Inserts.
- **?** REMOVABLE REAR WINDOW-MOUNT RACK KIT:(1)

The first step to any adventure. This rack attaches, detaches and stores easily, all while adding a level of confidence that makes it unnecessary to keep checking your rearview. For use with all our Rear Window-Mount Carriers.

4 ROOF-MOUNT BIKE CARRIER.(1)

This rack was built to go above and beyond. Extra-large rubber inserts help protect bike surfaces. The Fork-Mount style carries one bike securely by the front fork and rear wheel. The Upright style carries one bike locked by the frame with both wheels secured. Mounts to Removable Roof Rack, sold separately.



5 REMOVABLE ROOF RACK KIT.(1)

Attach and detach in a flash. These brushed aluminum bars expand cargo-carrying capacity and accommodate all our sport and cargo carriers.

6 ROOF TOP CARGO CARRIER.(1)

Here's to holding your gear in the highest regard. This heavy-duty nylon carrier is weatherproof and secures with four strong adjustable tie-down straps. Soft-sided for easy storage; easy to mount, easy to remove. Mounts to Removable Roof Rack, sold separately.

Vehicle shown with 16-inch Black Painted 5-Spoke Wheels with Red Pocket Inserts.

7 ROOF-MOUNT SKI AND SNOWBOARD CARRIER.(1)

Shredder-approved. Holds skis or snowboards or a combination of the two (yes, they can co-exist). Oversized push button makes opening easy for gloved hands. Features corrosion-resistant lock covers. Mounts to Removable Roof Rack, sold separately.

RECEIVER-MOUNT BIKE CARRIER(1)

Two-wheelers, rejoice. This carrier mounts to the Bike Receiver (sold separately) and easily handles two bikes. Folds down to allow your vehicle's liftgate to open without having to remove your bikes. Bike Receiver Plug also available, sold separately.

STYLE STARTS HERE

KEY COVERS. Come in sets of two and are available in the following designs and colors:















500 LOGO/CHECKER



RED/BLACK PLAID



CARBON FIBER





RED LIGHTNING



RED SOLID/RED WITH GRAPHIC

GRANITE PINK CAMO BLUE SOLID/BLACK WITH GRAPHIC LEOPARD



ROADSIDE SAFETY KIT.

With this kit it's safe to say you'll feel secure wherever your travels take you. Contents include: a safety flashlight, fleece blanket, six-gauge jumper cables, safety triangle, flathead and Phillips screwdrivers, pliers, two bungee cords and gloves.



2 MOPAR® WEB.(1)

Get high-speed Internet in your vehicle. The Mopar Web in-vehicle router receives broadband Internet, allowing passengers to surf the Web, social-network, look up directions, check email, play online games or download music. Works with any WiFi-enabled device. No cell cards or software required. WiFi subscription required, sold separately.

3 REMOTE START.⁽²⁾

Hit the ground running with the ability to start your vehicle with the touch of a button. The system operates seamlessly with your vehicle's factory electronic security system.





5 SIDE WINDOW AIR DEFLECTORS.

Your windows will be down with these deflectors. Easily installed tinted deflectors follow the contours of the windows and let you crack them no matter the conditions.

6 LOCKING FUEL CAP.

A little extra measure of security after filling up. Kit includes a Black quick on/off, quarter-turn, locking fuel cap and two keys.

7 MOLDED SPLASH GUARDS.

Let the mudslinging roll right off with these deluxe Molded Splash Guards that protect the lower body. Available for front and rear.

(1) The Mopans Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. (2) Check state and local laws on the use of remote starters. (3) Always look before proceeding; electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings.





4 PARKSENSE® REAR PARK ASSIST SYSTEM(3)

This advanced system utilizes digital technology to assist you when slowly backing up your vehicle during parking maneuvers. The rear fascia-mounted sensors emit ultrasonic sound waves to a distance of six feet. Three different warning tones and a visual alert help identify your vehicle's distance to an object.



AXLE BACK EXHAUST.

This sleek, stainless steel exhaust adds a throaty, aggressive exhaust note — and some extra horsepower to match. A direct bolt-on replacement for your 500.



4 STRUT TOWER BRACE.(1)

Improve your vehicle's handling, braking, chassis rigidity and under-the-hood style with this Strut Tower Brace. This cost-effective upgrade functions as a bar between the two strut towers that minimizes flex during hard cornering and braking.

5 COLD AIR INTAKE KIT.(1)

This kit helps provide horsepower and torque gains under varying atmospheric conditions. With an aggressive sound, this intake provides performance you can hear and feel. The Cold Air Intake Kit includes all necessary mounting hardware and a filter.



2

2 EMERGENCY SPARE TIRE KIT.

Who needs a tow truck when you can be your own pit crew? This kit has all the right tools to make installing a spare tire easy and convenient.

3 BIKE RECEIVER PLUG.

For those days when your bikes are in storage, this plug protects your vehicle's receiver opening from the elements. Made from premium material that will not shrink, harden or discolor.



6 CAT-BACK EXHAUST SYSTEMS.(1)

Our performance Cat-Back Exhaust Systems feature T304 stainless steel construction with mandrel-bent tubing, stainless band clamps and polished tips. These free-flow systems help to provide horsepower and torque gains, improved fuel efficiency and a deeper tone.

7 LOCK KIT.

Includes four new lug bolts and a special-fitting key to offer maximum wheel- and tire-theft protection.





FIAT® 500

WITH YOU EVERY MILE. This is a brand born with a dedication for pure performance. Its desire to move ahead has kept pace with its desire to always be authentic. A brand raised with the belief that it's not just about servicing cars, it's equally about servicing people's lives ... because it's our customers who truly matter most. That's why our team is created of expert technicians who know your make and model best. And it's why we offer more than just original Parts and Accessories designed by the same engineers of your vehicle. We've created personalized services like Mopar Vehicle Protection® plans, Express Lane Service and Mopar Owner Connect — a secure "owners-only" web site. In short, Mopar® is not only in support of your vehicle, but in your total ownership experience.





owners.fiat.com fiat.usa mopar.com moparvehicleprotection.com







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